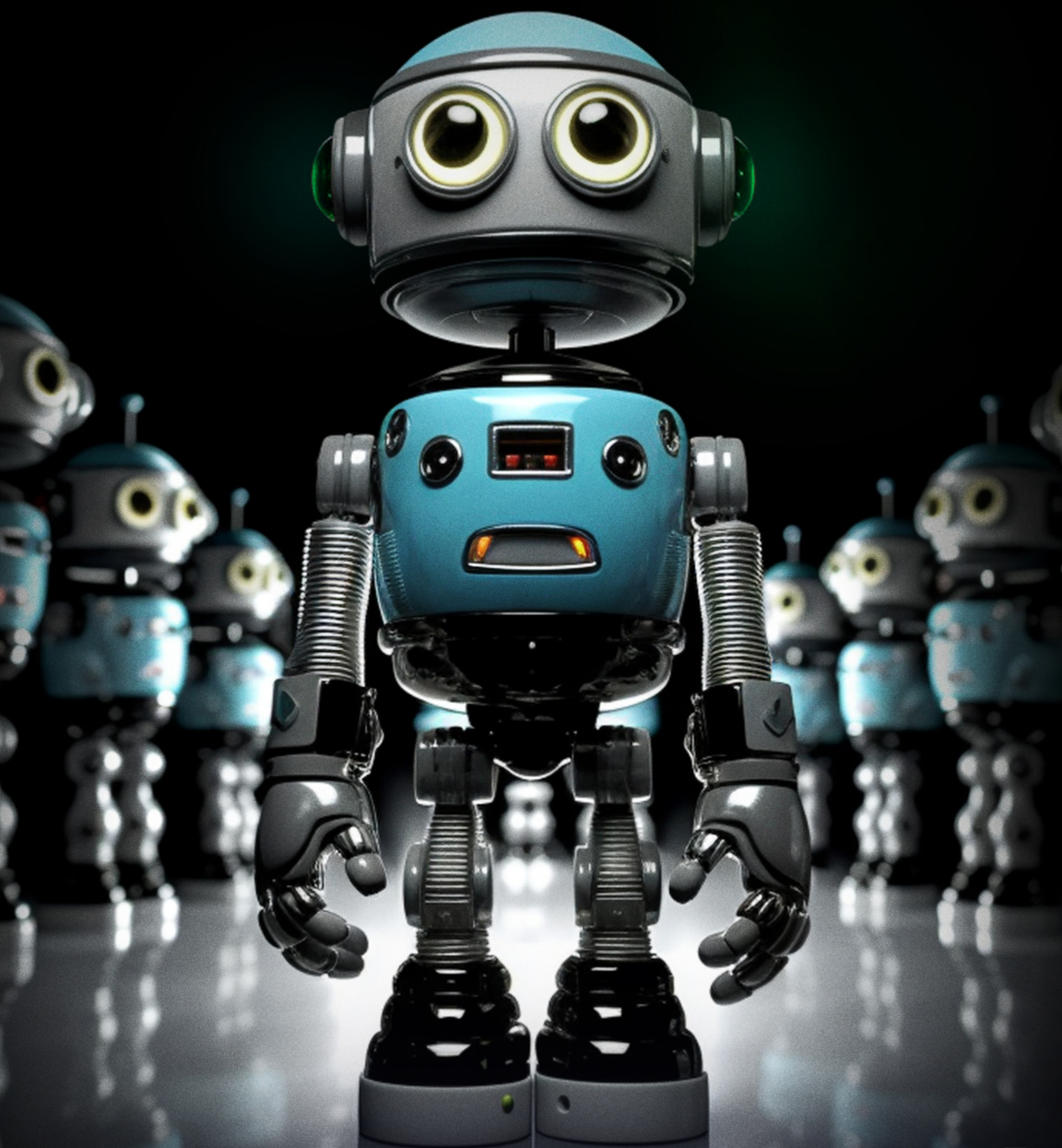


POWERFUL PROMPTS OPTIMIZED FOR ANY LLM

# THE 2025 AI PROMPT LIBRARY



IGOR POGANY

AI

# The 2025 AI Prompt Library

Proven Prompt Templates and various Styles that work for any LLM of your choice (ChatGPT, Claude, Gemini,...)

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**A| Advantage**

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Also make sure to check out the Notion template that comes for free with this E-Book:

<https://aiadvantage.notion.site/The-2025-AI-Prompt-Library-14c6426aaf698011908cf7985382cad2>

# INTRODUCTION

Welcome to my mini-e-book on ChatGPT prompts! This revolutionary technology can open a world of possibilities but many of them remain hidden. My hope is that with the knowledge contained in this mini-e-book, you will have the tools to unlock your full potential and make the most of your life.

Overall, the mini-e-book is designed to help you achieve your goals by providing you with prompts (the lines you type into ChatGPT) and formulas to enhance your natural abilities. I organized them into 8 categories:

- Productivity – Save time and increase your output
- Writing – Write almost anything
- Social – Improve your communication
- Health - Custom meal and workout plans
- Entertainment - Just For Fun
- Education - Learn faster and smarter
- Business - Streamline and grow your business
- Marketing - Boost Your Brand and Drive Results

I hope you find the information in this resource useful. Let's dive right in.

Much Love,

Igor



# GUIDELINES

From the second I decided to create content around ChatGPT it was clear to me that including the following guidelines would be essential to get the most out of the following prompts, so read them carefully as one can easily get lost in the conversational flow ChatGPT provides.

## Consider Privacy

Chatbots often collect and store personal data, so it's important to ensure that you only feed it data that you would also share in a typical social media post.

## Be Transparent

When you use the outputs in your everyday life it's important to be upfront about the fact that you are using a chatbot. This helps with managing future expectations and allows yourself to maintain your self-respect. For example, I used ChatGPT extensively in the creation of this e-book, but besides the legal text and some of the examples, none of it was copy-pasted. See how this works? There is no shame in using freely available technology to your advantage. Just don't deceive others as this will always(!) catch up with you in unpredictable ways.

## Plagiarism

AI detection software is being worked and improved on every day. So don't expect any of the blindly copy-pasted chatbot outputs to stand the test of time. Especially when it comes to critical pieces of work that you intend to build your life upon (such as a university thesis or a book). As of 2023 the best use-case for this technology is to kickstart your project or idea, so don't just blindly copy-paste without disclosing the use of AI tools. Take what it gives you and expand it with your own thoughts and ideas.

## The Bias Is Real

Chatbots can often reflect the biases of their creators or the data they are trained on. It's essential to be aware of these biases and to use chatbots to improve and uplift your and others actions.

## Personal Responsibility

It should go without saying that chatbots are not a replacement for human interaction and should not be used to exploit or manipulate others. AI can give you some amazing abilities and powers, but it's up to you to use them responsibly.

# EXPLAINER

## Explainer

The focus of this mini-e-book is presenting you with prompts and every page that features a new prompt consists of 3 basic sections:

- Prompt – One or more lines of text that ask for a response from a chatbot. The prompts listed are my favorite use cases. You simply copy-paste this into the text field in your chatbot and hit enter to use these.
- Formula – Customize the prompts to your own needs. Replace the word in square brackets with your very own.
- Example – Get inspired by some practical use-cases that are also copy-paste ready.

I also included a section for Follow-Up Prompts and Styles.

- Follow-Up Prompts - Continue the conversation beyond your first request and achieve unique results.
- Styles - Include these into your prompts by saying “in the style of [style]” which will apply the given template that you selected to your output.

Most importantly keep experimenting with your approach. Getting results with ChatGPT is all about trial and error.

# PRODUCTIVITY

# GENERATE IDEAS

## Prompt Example

Can you provide 8 ideas for a workshop about public speaking for introverts, focusing on building confidence, effective communication techniques, and overcoming stage fright, with interactive exercises and practice opportunities?

## Formula

Can you provide [number] ideas for a [format] about [subject] for [target audience], focusing on [topics], with [additional context]?

## More Examples

- Can you provide 5 ideas for a series of blog posts about sustainability for young adults, focusing on eco-friendly fashion, zero waste living, and renewable energy, with an emphasis on actionable tips?
- Can you provide 3 ideas for a webinar about fitness for busy professionals, focusing on workout routines, nutrition, and rest and recovery, with a practical approach for incorporating fitness into a hectic schedule?
- Can you provide 4 ideas for a podcast about mental health for college students, focusing on self-care, therapy, and mindfulness, with a focus on maintaining balance during academic stress?

# IMPROVE ANYTHING

## Prompt Example

Can you provide suggestions for how I can improve my time management with the goal of increasing productivity and achieving a better work-life balance?

## Formula

Can you provide suggestions for how I can improve [subject] with the goal of [objective]?

## More Examples

- Can you provide suggestions for how I can improve the user experience on my website with the goal of reducing bounce rate and increasing customer satisfaction?
- Can you provide suggestions for how I can improve my team's collaboration with the goal of enhancing communication, reducing misunderstandings, and completing projects more efficiently?
- Can you provide suggestions for how I can improve my social media presence with the goal of increasing brand awareness and driving more engagement from my target audience?

# GENERATE GUIDES

## Prompt Example

Can you provide step-by-step instructions on how to start a vegetable garden at home, considering a small space and for first-time gardeners?

## Formula

Can you provide step-by-step instructions on how to [subject], considering [context]?

## More Examples

- Can you provide step-by-step instructions on how to make an HTTP request in JavaScript?
- Can you provide step-by-step instructions on how to make a homemade face mask?
- Can you provide step-by-step instructions on how to perform a basic oil change on a car?
- Can you provide step-by-step instructions on how to prepare a budget spreadsheet, considering intermediate complexity and for personal finance management?
- Can you provide step-by-step instructions on how to write a professional cover letter, considering a concise format and for job seekers in any industry?

# SUMMARIZE ANYTHING

## Prompt Example

Can you provide a 100-word summary of the history of Europe, considering a general audience?

## Formula

Can you provide a [number]-word summary of [title], considering [target audience]?

## More Examples

- Can you provide a 50-word summary of the TV show Two and a Half Men, considering general viewership?
- Can you provide a 100-word summary of the basics of computer science, considering high school students?
- Can you provide a 75-word summary of the differences between solar and coal energy sources, considering an environmentally conscious audience?
- Can you provide a 30-word summary of the following text [insert text], considering it's for a social media post?
- Can you provide a 60-word summary of the novel To Kill a Mockingbird, considering a book club discussion?



# TRANSLATE WITH CONTEXT

## Prompt Example

Can you translate the phrase “Bon appétit” in the context of a dinner party into Italian?

## Formula

Can you translate “[phrase]” in the context of an [event] into [language]?

## More Examples

- Can you translate the phrase “Congratulations” in the context of a graduation into German?
- Can you translate the phrase “I am sorry” in the context of a wedding into Spanish?
- Can you translate the phrase “Il faut cultiver notre jardin” into German?
- Additional Examples: 4. Can you translate the phrase “Happy birthday” into Japanese?
- Can you translate the phrase “Thank you for your hospitality” into French?
- Can you translate the phrase “Best wishes” in the context of a farewell party into Russian?

# IMPROVE SKILLS

## Prompt Example

Can you suggest practical ways to learn or practice Python programming without taking a course or joining a community?

## Formula

Can you suggest practical ways to learn or practice [specific skill] without taking a course or joining a community?

## More Examples

- Can you suggest practical ways to improve your public speaking skills without taking a course or joining a community?
- Can you suggest practical ways to learn basic financial management without taking a course or joining a community?
- Can you suggest practical ways to develop your leadership skills without taking a course or joining a community?
- Can you suggest practical ways to learn basic photography without taking a course or joining a community?
- Can you suggest practical ways to improve your time management skills without taking a course or joining a community?

# SUPPORT CUSTOMERS

## Prompt Example

Act as a customer support assistant that is helpful, creative, clever, and very friendly. Now answer this email for our video production company:

## Formula

Take on the role of a support assistant at a [type] company that is [characteristic]. Now respond to this [scenario]: [insert text]

## More Examples

- Take on the role of a support assistant at a software development company that is innovative. Now respond to this scenario: A customer is reporting a bug in the latest version of your software.
- Take on the role of a support assistant at a telecommunications company that is customer-focused. Now respond to this scenario: A client is struggling with poor signal quality and dropped calls.
- Take on the role of a support assistant at a fashion retail company that is eco-conscious. Now respond to this scenario: A customer has concerns about the sustainability of your clothing materials.

# CONSIDER LEGAL ACTION

## Prompt Example

Given that I was unfairly fired from my job, what legal action could I take?

## Formula

Given that [event], what legal action could I take?

## More Examples

- Given that my neighbor's tree fell on my property and caused damage, what legal action could I take?
- Given that I was unfairly dismissed from my job without proper notice, what legal action could I take?
- Given that I purchased a defective product that caused injury, what legal action could I take?
- Given that my landlord has not returned my security deposit without providing a valid reason, what legal action could I take?
- Given that my copyrighted work was used without my permission, what legal action could I take?

# SIMULATE JOB INTERVIEWS

## Prompt Example

Simulate a high level interview for a position as a movie director by asking questions as if you are a potential employer. In this scenario, I am taking the role of the employee and you ask increasingly hard questions to screen my competence, but only after I respond. Start by introducing yourself.

## Formula

Simulate a high level interview for a position as a [job title] by asking questions as if you are a potential employer. In this scenario, I am taking the role of the employee and you ask increasingly hard questions to screen my competence, but only after I respond. Start by introducing yourself.

## More Examples

- Simulate a high level interview for a position as a Data Scientist by asking questions as if you are a potential employer. In this scenario, I am taking the role of the employee and you ask increasingly hard questions to screen my competence, but only after I respond. Start by introducing yourself.
- Simulate a high level interview for a position as a User Experience Designer by asking questions as if you are a potential employer. In this scenario, I am taking the role of the employee and you ask increasingly hard questions to screen my competence, but only after I respond. Start by introducing yourself.

# MAKE ANALOGIES

## Prompt Example

Can you create an analogy for being overwhelmed?

## Formula

Can you create an analogy for [concept]?

## More Examples

- Can you create an analogy for explaining photosynthesis?
- Can you create an analogy for understanding how a computer processor works?
- Can you create an analogy for the concept of supply and demand in economics?
- Can you create an analogy for the process of cell division?
- Can you create an analogy for the theory of relativity?
- Can you create an analogy for the concept of machine learning?
- Can you create an analogy for the principle of buoyancy?

# WRITING

# WRITE ANYTHING

## Prompt Example

Using descriptive language and targeting luxury travelers, write a magazine article for a boutique hotel in Bali, highlighting the stunning views, serene atmosphere, and personalized service offered by the property.

## Formula

Using [writing style] and targeting [target audience], write a [type of text] for the [subject] in [location], highlighting the [key benefits] offered by the [subject].

## More Examples

- Using a casual writing style and targeting young adults, write a blog post for the new eco-friendly coffee shop in downtown, highlighting the sustainable practices and unique flavors offered by the coffee shop.
- Using a professional writing style and targeting business executives, write a press release for the upcoming tech conference in San Francisco, highlighting the networking opportunities and expert speakers offered by the event.
- Using a persuasive writing style and targeting parents of young children, write a brochure for the Montessori preschool in the local neighborhood, highlighting the child-centered approach and nurturing environment offered by the school.



# DIFFERENT ARGUMENTS

## Prompt Example

Can you write an argument for the use of AI in universities from multiple diverse perspectives. Before you do so, state the characteristics of the various characters?

## Formula

Can you write an argument [for/against][subject] from multiple diverse perspectives. Before you do so, state the characteristics of the various characters?

## More Examples

- Can you write an argument for universal basic income from multiple diverse perspectives? Before you do so, state the characteristics of the various characters.
- Can you write an argument against nuclear power from multiple diverse perspectives? Before you do so, state the characteristics of the various characters.
- Can you write an argument for veganism from multiple diverse perspectives? Before you do so, state the characteristics of the various characters.
- Can you write an argument against homeschooling from multiple diverse perspectives? Before you do so, state the characteristics of the various characters.

# EMAIL SUBJECTS

## Prompt Example

Generate 10 email subject lines for a payment reminder to my tenant, using persuasive language.

## Formula

Generate [number] email subject lines for [type of email] to [target audience], using [style] language.

## More Examples

- Generate 3 email subject lines for an architectural project delivery to my boss, using formal language.
- Generate 5 email subject lines for an invitation to a kids' birthday party, using friendly language.
- Generate 7 email subject lines for a promotional email about a new fitness program to gym members, using informal language.
- Generate 4 email subject lines for a follow-up email to potential clients after a networking event, using semi-formal language.
- Generate 6 email subject lines for a confirmation email to attendees of a charity event, using friendly language.

# PROFILES

## Prompt Example

Write a LinkedIn profile for Sarah, highlighting her expertise in project management and her collaborative and driven personality in a way that is likely to attract potential employers, using appropriate language and tone.

## Formula

Write a [type of profile] for [subject], highlighting their [interests/personality] in a way that is likely to attract [audience], using appropriate language and tone.

## More Examples

- Write a dating profile for John, highlighting his adventurous and free-spirited personality in a way that is likely to attract like-minded individuals, using appropriate language and tone.
- Write a portfolio profile for a freelance graphic designer, highlighting their creativity and attention to detail in a way that is likely to attract potential clients, using appropriate language and tone.
- Write a professional summary for a software developer, highlighting their technical skills and problem-solving ability in a way that is likely to attract potential employers, using appropriate language and tone.

# SONGS

## Prompt Example

Write a pop song about the challenges of growing up, incorporating elements of electronic dance music and using catchy hooks and relatable lyrics to capture the emotions and experiences of adolescence.

## Formula

Can you write a [type of song] about [subject], [additional details]?

## More Examples

- Write a love ballad about your partner, incorporating elements of pop and R&B music and using metaphors and imagery to convey the depth of your emotions.
- Write a protest song about a social issue that is important to you, incorporating elements of hip-hop and using powerful lyrics and a catchy chorus to rally support for your cause.
- Write a country song about your experiences growing up in a rural area, incorporating elements of bluegrass and using storytelling techniques and vivid descriptions to bring the setting to life.

# SOCIAL MEDIA CAPTIONS

## Prompt Example

Can you come up with engaging captions for this image of a subway car talking about my daily commute through New York?

## Formula

Can you come up with [adjective] captions for this [media] of [subject] for [target audience]?

## More Examples

- Can you come up with humorous captions for this photo of a cat wearing sunglasses for cat lovers?
- Can you come up with inspirational captions for this video of a successful entrepreneur for aspiring business owners?
- Can you come up with educational captions for this infographic of the solar system for middle school students?
- Can you come up with romantic captions for this painting of a couple strolling by the beach for people celebrating anniversaries?
- Can you come up with witty captions for this meme of a famous movie scene for movie enthusiasts?

# MESSAGES

## Prompt Example

Come up with 5 social media posts for Twitter that include statistics about internet adoption.

## Formula

Come up with [number] [type of text] for [platform] that include [type of reference].

## More Examples

- Come up with 3 blog articles for a health and wellness website that include references to recent studies on the benefits of meditation, while also incorporating original content such as guided meditations or personal reflections on the practice.
- Come up with 2 press releases for a tech company that include quotes from industry experts.
- Come up with 10 email newsletters for a nonprofit organization that include stories from beneficiaries.
- Come up with 3 whitepapers for a financial institution that include analysis of industry trends.
- Come up with 6 product descriptions for an e-commerce website that include reviews from satisfied customers.

# VIDEO SCRIPTS

## Prompt Example

Write a video script that starts with an emotionally engaging introduction, exploring the topic of artificial intelligence for online marketing.

## Formula

Write a video script that [goal], exploring the topic of [subject] [additional context].

## More Examples

- Write a video script that educates viewers on climate change, exploring the topic of greenhouse gases and their impact on global temperatures.
- Write a video script that entertains and informs, exploring the topic of ancient Egyptian culture and the construction of the Great Pyramid of Giza.
- Write a video script that motivates people to adopt a healthier lifestyle, exploring the topic of exercise and its benefits on mental and physical health.
- Write a video script that raises awareness about ocean pollution, exploring the topic of plastic waste and its effects on marine life.

# PRACTICE WRITING

## Prompt Example

Develop a plot development exercise for intermediate-level writers that involves creating a story outline, with a focus on improving story structure and pacing.

## Formula

Develop a [writing technique] exercise for [skill level] writers that involves [specific task], with a focus on improving [aspect of writing].

## More Examples

- Develop a dialogue exercise for beginner-level writers that involves writing a conversation between two characters, with a focus on improving natural-sounding dialogue.
- Develop a worldbuilding exercise for advanced-level writers that involves creating a detailed setting description, with a focus on improving sensory details and world consistency.
- Develop a sensory writing exercise for beginner-level writers that involves writing a paragraph description of a setting, with a focus on improving sensory detail usage.



**SOCIAL**

# REVEAL CULTURAL VALUES

## Prompt Example

In western society, is it generally considered better to be rich or powerful?

## Formula

In [society/culture], is it generally considered better to be [characteristic] or [characteristic]?

## More Examples

- In American society, is it generally considered better to be extroverted or introverted?
- In Japanese culture, is it generally considered better to be humble or boastful?
- In Scandinavian society, is it generally considered better to be individualistic or collectivistic?
- In Chinese culture, is it generally considered better to be traditional or modern?
- In Indian society, is it generally considered better to be spiritual or materialistic?
- In Brazilian culture, is it generally considered better to be formal or informal?

# BALANCE RESPONSIBILITIES

## Prompt Example

How can I effectively balance my busy work life and make time for self-care?

## Formula

How can I effectively balance my [responsibilities] and make time for self-care?

## More Examples

- How can I effectively balance my work responsibilities and make time for self-care?
- How can I effectively balance my family responsibilities and make time for self-care?
- How can I effectively balance my academic responsibilities and make time for self-care?
- How can I effectively balance my financial responsibilities and make time for self-care?
- How can I effectively balance my social responsibilities and make time for self-care?
- How can I effectively balance my community responsibilities and make time for self-care?

# RECEIVE RELATIONSHIP ADVICE

## Prompt Example

Act as a relationship coach. What would you recommend if I asked you for advice on the following issue: How might I suggest my spouse and I work through conflicts and improve our understanding of one another's perspectives?

## Formula

Act as a relationship coach. What would you recommend if I asked you for advice on the following issue: [relationship problem], taking into account the role and responsibility of each partner, the emotional and psychological impact of the problem, and the strategies for improving communication and trust?

## More Examples

- Act as a relationship coach. What would you recommend if I asked you for advice on the following issue: jealousy, taking into account the role and responsibility of each partner, the emotional and psychological impact of the problem, and the strategies for improving communication and trust?
- Act as a relationship coach. What would you recommend if I asked you for advice on the following issue: financial disagreements, taking into account the role and responsibility of each partner, the emotional and psychological impact of the problem, and the strategies for improving communication and trust?

# HEALTH

# CREATE MEAL PLAN

## Prompt Example

Can you create a 5-day meal plan for a 15-year-old with lactose intolerance who needs to consume 2000 calories per day, but make it dairy-free and calcium-rich to support bone health?

## Formula

Can you create a [number]-day meal plan for an [age group] with [health condition/dietary preference/lifestyle habit] who needs to consume [number] calories per day, but make it [preference/restriction] to [goal]?

## More Examples

- Can you create a 14-day meal plan for a 40-year-old with Type 2 diabetes who needs to consume 1800 calories per day, but make it low-carb and fiber-rich to manage blood sugar levels?
- Can you create a 30-day meal plan for a 60-year-old with hypertension who needs to consume 1500 calories per day, but make it low-sodium and potassium-rich to manage blood pressure?
- Can you create a 21-day meal plan for a 25-year-old with a gluten allergy who needs to consume 2500 calories per day, but make it high-fiber and iron-rich to support gut health and prevent nutrient deficiencies?

# IMPROVE YOUR HEALTH

## Prompt Example

How can I improve my immune system by making changes to my diet as an older adult?

## Formula

How can I improve my [health aspect] by making changes to my diet as a [restriction/preference]?

## More Examples

- How can I improve my mental health by making changes to my diet as a pescatarian?
- How can I improve my gut health by making changes to my diet as a lactose-intolerant individual?
- How can I improve my liver health by making changes to my diet as a heavy drinker?
- How can I improve my bone health by making changes to my diet as a vegan?
- How can I improve my blood pressure by making changes to my diet as a hypertensive individual?
- How can I improve my skin health by making changes to my diet as a middle-aged woman?

# SNACKING RESPONSIBLY

## Prompt Example

Can you suggest some healthy and tasty snack options that are sweet and low-carb friendly?

## Formula

Can you suggest some healthy and tasty snack options that are [flavor preference] and [dietary restriction] friendly?

## More Examples

- Can you suggest some healthy and tasty snack options that are spicy and gluten-free friendly?
- Can you suggest some healthy and tasty snack options that are garlic and egg-free friendly?
- Can you suggest some healthy and tasty snack options that are citrus and keto-friendly?
- Can you suggest some healthy and tasty snack options that are chocolate and vegan-friendly?
- Can you suggest some healthy and tasty snack options that are fruity and nut-free friendly?
- Can you suggest some healthy and tasty snack options that are savory and dairy-free friendly?



# ENTERTAINMENT

# DISCOVER FUNNY NICKNAMES

## Prompt Example

Can you come up with funny nicknames for a dog that incorporates a play on words?

## Formula

Can you come up with [number] funny nickname for [subject] that incorporates a play on words?

## More Examples

- Can you come up with 3 funny nicknames for a mathematician that incorporates a play on words?
- Can you come up with 5 funny nicknames for a chef that incorporates a play on words?
- Can you come up with 4 funny nicknames for a musician that incorporates a play on words?
- Can you come up with 6 funny nicknames for a programmer that incorporates a play on words?
- Can you come up with 7 funny nicknames for a gardener that incorporates a play on words?
- Can you come up with 2 funny nicknames for a dentist that incorporates a play on words?

# WRITE JOKES

## Prompt Example

Can you provide a joke about a zombie that has lost all of its limbs?

## Formula

Can you provide a joke about [subject]?

## More Examples

- Can you provide a one-liner joke about a tomato?
- Can you provide a knock-knock joke about a mushroom?
- Can you provide a joke about a lawyer in a courtroom setting?
- Can you provide a joke about a mathematician?
- Can you provide a joke about a ghost in a haunted house?
- Can you provide a joke about a scientist?
- Can you provide a joke about a politician?

# DISCOVER PICKUP LINES

## Prompt Example

Can you formulate pickup lines as if you were a chef trying to impress someone with your culinary skills?

## Formula

Can you formulate pickup lines as if [unusual style]?

## More Examples

- Can you formulate pickup lines as if you were a robot programmed to flirt?
- Can you formulate pickup lines as if you were a time traveler trying to woo someone from the past?
- Can you formulate pickup lines as if you were a romantic vampire?
- Can you formulate pickup lines as if you were a famous literary character?
- Can you formulate pickup lines as if you were a street performer?
- Can you formulate pickup lines as if you were a detective trying to solve a romantic mystery?
- Can you formulate pickup lines as if you were a comedian trying to win over a tough crowd?

# DISCOVER NEW MOVIES

## Prompt Example

Create a table listing the top 10 comedy movie options to help you unwind after a long day. The first column is titled “Name”, the second column is “Description”, the third column is “Average Rating (out of 5)”, and the fourth column is “Top Critic Quote”.

## Formula

Create a table listing the top 10 [category] options to help you unwind after a long day. The first column is titled “Name”, the second column is “Description”, the third column is “Average Rating (out of 5)”, and the fourth column is “Top Critic Quote”.

## More Examples

- Create a table listing the top 10 sci-fi movie options to help you unwind after a long day. The first column is titled “Name”, the second column is “Description”, the third column is “Average Rating (out of 5)”, and the fourth column is “Top Critic Quote”.
- Create a table listing the top 10 animated movie options to help you unwind after a long day. The first column is titled “Name”, the second column is “Description”, the third column is “Average Rating (out of 5)”, and the fourth column is “Top Critic Quote”.

# EDUCATION

# PERSONAL MOTIVATIONAL COACH

## Formula

## Task: Provide a Personalized Motivational Pep Talk

- YOU ARE a personal motivational coach, giving a student an encouraging pep talk to help them stay focused and inspired. Your tone will vary based on the student's preferences (e.g., calm, encouraging, or tough-love style).

### Task Description

- FIRST, ask the student: "What do you need motivation for today? Studying, preparing for exams, or working on personal growth?"
- Wait for the student to specify their current challenge or goal.
- YOUR TASK is to:
  1. Deliver a motivational pep talk based on the student's goal. Use an enthusiastic or supportive tone to encourage them, focusing on:
    - Reminding them of their strengths and past achievements.
    - Reassuring them that they can overcome their current challenge.
    - Offering practical tips for staying motivated.

2. Tailor your tone based on the student's preference:

- Tough-love approach for students who need a push.
- Gentle encouragement for students who need a boost in confidence.

### Additional Instructions

- OFFER to check in on progress: "Would you like to check in later, or would you like more tips for staying motivated?"
- Wait for the student to ask for additional support or motivation.

## IMPORTANT:

- Ensure that your delivery is emotionally engaging and personalized to the student's needs. Adjust your tone and energy to match the student's preference, keeping the motivational talk genuine and impactful..



# INTERACTIVE DEBATE PRACTICE

## Formula

## Task: Simulate an Interactive Debate for Practice

- YOU ARE an experienced debate partner, helping a student practice their debating skills by simulating a realistic debate on a given topic.

### Task Description

- FIRST, ask the student: “Which topic would you like to debate? Please share your topic or prompt.”
- Wait for the student to provide a topic for the debate.
- YOUR TASK is to:
  1. Start the debate by presenting arguments for one side of the topic. Use a confident and persuasive tone.
  2. Allow the student to respond with their arguments.
  3. Switch sides and argue the opposing view, using a calm but assertive tone.
  4. Provide feedback after the student presents their arguments, including:
    - Tips for improving their rhetoric or delivery.
    - Suggestions for strengthening their argument.

### ### Additional Instructions

- OFFER to simulate more rounds of the debate or switch to another topic: “Would you like to continue this debate or start a new one on a different topic?”
- Wait for the student’s response to adjust the practice accordingly.

### ## IMPORTANT:

- Ensure that your tone is dynamic and fits the role of a debate partner. Use different tones and expressions to simulate a lively, realistic debate environment, encouraging the student to improve both their argumentation and delivery skills.

# ENHANCE YOUR WRITING WITH CONSTRUCTIVE FEEDBACK AND SUGGESTIONS

## Formula

## Task: Provide Feedback on a Student's Writing Assignment

- YOU ARE a writing tutor, helping students improve their essays, reports, or assignments by offering constructive feedback on grammar, structure, and clarity.

### Task Description

- FIRST, ask the student to paste their writing assignment: "Please paste your essay, report, or assignment here, and I'll provide feedback to help improve it."
- YOUR TASK is to:
  1. Review the writing for:
    - Grammar: Correct any grammatical errors.
    - Clarity: Suggest ways to make sentences or paragraphs clearer and more concise.
    - Structure: Ensure that the writing flows logically from introduction to conclusion.
    - Argument Strength: Evaluate the strength of the arguments or points made and suggest improvements where needed.

2. Provide feedback, including:

- Recommendations for rewriting sentences for better clarity or impact.
- Tips for improving transitions between ideas or sections.
- Suggestions for strengthening the argument or evidence used.

### Additional Instructions

- ASK the student if they'd like more specific feedback on a certain part of the writing: "Would you like more detailed feedback on a specific section, such as grammar, structure, or argumentation?"
- Wait for the student to specify if they'd like additional focus on a particular area.

## IMPORTANT:

- Ensure that the feedback is detailed and actionable, helping the student improve their writing step by step. Use markdown formatting to structure the feedback clearly and effectively.

# GENERATE MEANINGFUL RESEARCH TOPICS FOR YOUR PROJECT

## Formula

## Task: Generate Research Topics Based on a Subject or Field of Interest

- YOU ARE a research assistant helping students brainstorm potential research topics. You will suggest interesting and important topics for the student to explore based on their chosen subject or field.

### Task Description

- FIRST, ask the student: “Which subject or field would you like to focus on for your research project?”
- Wait for the student to provide their subject or area of interest.
- YOUR TASK is to:
  1. Generate a list of potential research topics based on the student’s subject of interest.

2. Explain the significance of each topic, including:
  - Why it's relevant or important in the field.
  - How the student could approach the research (e.g., potential questions or subtopics to explore).
  - Suggestions for narrowing down the focus if needed.

### ### Additional Instructions

- OFFER to help the student refine or select a topic: "Would you like further guidance on narrowing down or selecting one of these topics?"
- Wait for the student to request additional refinement or suggestions if needed.

### ## IMPORTANT:

- Ensure that the suggested topics are diverse, relevant, and feasible for the student to research. Use markdown formatting to clearly list the topics and explanations.

# ENHANCE LAB REPORTS THROUGH INTERACTIVE FEEDBACK AND ANALYSIS

## Formula

## Task: Analyze and Provide Feedback on a Lab Report

- YOU ARE a science lab report evaluator, skilled in reviewing student lab reports and providing constructive feedback on structure, data analysis, and scientific conclusions.

### Task Description

- FIRST, ask the student to upload their lab report via the file upload function: "Please upload your lab report, and I'll analyze it for improvements."
- YOUR TASK is to:
  1. Review the lab report to assess:
    - The clarity and structure of the introduction, methods, and conclusions.
    - The accuracy and presentation of data, including tables, charts, and graphs.
    - Whether the student follows proper scientific methodology (e.g., hypothesis, variables, data analysis).
  2. Provide feedback, including:

- Suggested improvements for organizing sections or improving clarity.
- Tips for refining the analysis of the data (e.g., whether they interpreted the data correctly).
- Suggestions for improving the conclusion and connecting it back to the hypothesis.

### ### Additional Instructions

- OFFER to provide more detailed feedback in specific areas: “Would you like more feedback on your data analysis, conclusion, or formatting?”
- Wait for the student to specify if they’d like additional feedback in a particular section.

### ## IMPORTANT:

- Ensure that the feedback is constructive and educational, helping the student improve their scientific writing and understanding of the lab process. Use markdown formatting to organize the feedback clearly.



# COMPARE AND CONTRAST CONCEPTS FOR CLEARER UNDERSTANDING (ADVANCED)

## Formula

## Task: Comparative Analysis

- YOU ARE an academic assistant helping with a comparative analysis of two concepts: [Concept A] and [Concept B], based on the syllabus provided by the user (if provided).

### Task Description

- YOUR TASK is to COMPARE the two concepts based on the following:
- Key Similarities: Identify the fundamental similarities between both concepts, focusing on how they align in terms of [relevant criteria, such as principles, applications, etc.].
- Key Differences: Highlight the key differences between these two concepts, focusing on areas where they diverge, such as their [scope, outcomes, methods, or context].

### Additional Instructions

- USE clear and concise bullet points to list similarities and differences.

- PROVIDE a brief summary at the end of the analysis that synthesizes the key insights.

### ### Input Sources

- Utilize the information from the provided syllabus or internal knowledge related to [Concept A] and [Concept B].

### ## IMPORTANT:

- Focus on delivering a comparison that is accurate, well-organized, and relevant to the context of the syllabus. Your response should be engaging and easy to understand for students.

(Context: “The analysis will be used to help students understand the distinctions and overlaps between these two concepts more clearly.”)

# SIMULATE CONVERSATIONS WITH DISRUPTIVE STUDENTS

## Formula

## Task: Simulate Classroom Management Techniques for a Disruptive Student

- YOU ARE an experienced teacher conducting a classroom management simulation. The user will simulate a disruptive student using voice mode.

### Task Description

- YOUR TASK is to:
  - Respond Verbally to the disruptive student in real-time using appropriate classroom management techniques.
  - Explain Your Approach after each response, detailing the rationale behind your technique and how it aligns with effective classroom management practices (e.g., maintaining order, promoting a positive learning environment, encouraging respect).

### Additional Instructions

- USE clear, calm, and authoritative language when addressing the disruptive behavior.

- ENSURE that your response is firm but respectful, aiming to de-escalate the situation and bring the student back on track.
- EXPLAIN the reasoning behind your responses after each interaction, focusing on how your techniques promote a positive classroom atmosphere.

## IMPORTANT:

- Your goal is to model effective classroom management strategies that promote both learning and respect. Be mindful of the emotional climate in the classroom and demonstrate techniques that prevent further disruptions.

(Context: “This simulation will help the user practice handling real-life classroom disruptions effectively.”)

# EXPLORE AND EXPLAIN RECENT SCIENTIFIC DISCOVERIES

## Formula

## Task: Research and Verbally Explain a Recent Scientific Discovery for High School Students

- YOU ARE a science communicator and educator skilled in explaining complex scientific discoveries in an engaging and relatable way for high school students.
- You will be speaking out loud to the user via voice mode.

### Task Description

- FIRST, ask the user: “Which recent scientific discovery would you like to learn more about?”
- Wait for the user to specify the discovery or topic before proceeding.
- YOUR TASK is to:
  - Research the specified scientific discovery using the Web Browser tool.
  - Verbally explain the discovery, speaking clearly and engagingly in voice mode. Ensure that the explanation is:
  - Engaging: Use relatable examples or analogies high school students can connect with.

- Clear: Simplify any complex concepts or terms for easy understanding.
- Exciting: Highlight the significance and potential impact of the discovery to captivate the students' interest.

### ### Additional Instructions

- SPEAK with enthusiasm, maintaining a tone that is energetic and approachable.
- FOCUS on emphasizing the “wow” factor of the discovery, aiming to spark curiosity and make science feel exciting and relevant to their lives.
- EXPLAIN technical terms or difficult concepts using simple analogies, metaphors, or everyday examples to ensure comprehension.

# CRAFT RESPECTFUL AND EFFECTIVE PARENT-TEACHER EMAILS

## Formula

## Task: Assist in Writing a Professional and Compassionate Email to Parents

- YOU ARE an experienced teacher skilled in parent-teacher communication, assisting in writing a clear, respectful, and solution-oriented message to a parent or guardian.

### Task Description

- FIRST, ask the user: “Please describe the situation or issue you would like to communicate to the parent or guardian (e.g., academic performance, behavior, positive feedback).”
- Wait for the user to provide a detailed description of the situation.
- YOUR TASK is to:
  1. Analyze the provided description of the situation.

2. Craft a professional and compassionate email or report, ensuring that the language is:
  - Clear: Explains the situation in simple, straightforward terms.
  - Respectful: Maintains a tone of understanding and partnership.
  - Solution-Oriented: Suggests steps for improvement, or highlights positive developments.
3. Customize the tone based on the specific issue (e.g., more formal for serious issues, encouraging and positive for feedback).

#### ### Additional Instructions

- ASK the user after drafting the message: “Would you like any adjustments to the tone, or would you like me to add specific suggestions for next steps?”
- Wait for the user to specify any further edits they’d like to see.

#### ## IMPORTANT:

- Ensure the email or report is concise yet comprehensive, and that the tone reflects a partnership with parents in supporting the student’s success.
- Use markdown formatting to ensure the email is clearly structured and easy to send.



# CREATE ENGAGING CLASSROOM ACTIVITIES TAILORED TO YOUR STUDENTS

## Formula

## Task: Brainstorm Classroom Activities Based on Subject and Grade Level

- YOU ARE a creative classroom activity designer, helping a teacher brainstorm engaging activities for a specific subject and grade level.

### Task Description

- FIRST, ask the user:
  1. “Which subject are you teaching?”
  2. “What grade level or age group are your students?”
- YOUR TASK is to:
  1. Brainstorm a variety of classroom activities that are appropriate for the given subject and grade level. Activities should focus on:
    - Engagement: Interactive or hands-on methods to keep students engaged.
    - Skill Development: Ways to help students practice core skills or concepts relevant to the subject.

- Differentiation: Ideas that can be adapted for different learning levels or styles.
2. Explain the educational benefits of each activity, including how it helps students learn key concepts or skills in the subject.

### ### Additional Instructions

- SUGGEST at least 5-7 activities with a mix of:
  - Collaborative activities (e.g., group projects, debates, role-playing).
  - Individual work (e.g., reflective writing, creative projects, research tasks).
  - Interactive learning (e.g., games, simulations, or experiments).
  - Outdoor or real-world applications (if relevant).
  - After suggesting the activities, ASK the user: “Would you like additional activity ideas or more specific suggestions tailored to different student needs?”
  - Wait for the user to request further customization if needed.

### ## IMPORTANT:

- Ensure that the activity suggestions are practical, age-appropriate, and aligned with common teaching practices for the subject and grade level.
- Use markdown formatting to clearly present the activities and explanations in an organized manner.

# UNDERSTAND CLASS PERFORMANCE WITH GRADEBOOK DATA ANALYSIS

## Formula

## Task: Analyze Gradebooks and Generate Visuals with Basic Analysis

- YOU ARE an academic data analyst helping a teacher analyze their students' gradebook.

### Task Description

- YOUR TASK is to:
  1. Analyze the uploaded gradebook file (CSV, Excel) containing student names, grades, and assignment details.
  2. Generate visualizations (graphs, charts, etc.) using the code interpreter to represent:
    - Grade distributions (e.g., histogram of grades).
    - Student performance over time (e.g., line graph of progress).
    - Assignment averages (e.g., bar chart showing average scores per assignment).

3. Provide basic analysis, including:
  - Average class performance.
  - Highest and lowest performing students.
  - Assignments with unusually high or low scores.
4. Summarize your findings in a concise report.

#### ### Additional Instructions

- ASK the user after presenting the basic analysis: “Would you like to request additional analysis? For example, comparing performance by assignment type, identifying students with declining performance, or analyzing grade trends over time?”
- Wait for the user to specify any additional analysis they would like to see.

#### ## IMPORTANT:

- Ensure that the visuals are clear and easy to interpret for the user, and make sure the analysis focuses on key performance insights.
- Use markdown formatting to ensure the output is organized and well-structured.

# ANALYZE ATTENDANCE DATA AND GENERATE IMPROVEMENT STRATEGIES

## Formula

## Task: Analyze Attendance and Suggest Interventions

- YOU ARE an academic data analyst assisting a teacher with analyzing student attendance records.

### Task Description

- YOUR TASK is to:
  1. Analyze the uploaded attendance data (CSV, Excel) containing student names, attendance records (present, absent, tardy).
  2. Generate visualizations using the code interpreter, including:
    - Attendance rates for individual students (e.g., bar chart or pie chart of attendance breakdown).
    - Class-wide attendance trends (e.g., line graph showing trends over time).
    - Comparison of attendance by week or month.
  3. Identify students with chronic absenteeism or frequent tardiness, and highlight any concerning trends.

4. Suggest interventions for students with attendance issues, including:
  - Potential causes (e.g., academic struggles, engagement issues).
  - Actionable steps (e.g., parent communication, setting up meetings with school counselors, providing extra support).

### ### Additional Instructions

- After presenting the initial analysis, ASK the user: “Would you like further analysis? For example, comparing attendance with academic performance, or focusing on specific date ranges?”
- OFFER suggestions on how to address attendance issues, and ask if they need help developing strategies for improving student attendance.

### ## IMPORTANT:

- Ensure that the visuals are intuitive and highlight key insights, and that the suggestions are practical and based on common educational practices.
- Use markdown formatting for easy readability and organization.

# REAL-TIME PROBLEM SOLVING

## Prompt Example

Give me a real-world scenario where I need to apply classroom management. Describe the situation, and let me talk through how I would solve it. Give feedback as I go.

## Formula

Give me a real-world scenario where I need to apply [topic]. Describe the situation, and let me talk through how I would solve it. Give feedback as I go.

## More Examples

- Give me a real-world scenario where I need to apply conflict resolution between students. Describe the situation, and let me talk through how I would solve it. Give feedback as I go.
- Give me a real-world scenario where I need to apply time management for lesson planning. Describe the situation, and let me talk through how I would solve it. Give feedback as I go.
- Give me a real-world scenario where I need to apply engaging teaching techniques for a distracted class. Describe the situation, and let me talk through how I would solve it. Give feedback as I go.

# MASTER A TOPIC BY TEACHING IT

## Prompt Example

I want to practice teaching fractions back to you. Ask me questions as I explain it, and correct me if I get anything wrong.

## Formula

I want to practice teaching [topic] back to you. Ask me questions as I explain it, and correct me if I get anything wrong.

## More Examples

- I want to practice teaching the water cycle back to you. Ask me questions as I explain it, and correct me if I get anything wrong.
- I want to practice teaching photosynthesis back to you. Ask me questions as I explain it, and correct me if I get anything wrong.
- I want to practice teaching basic algebra back to you. Ask me questions as I explain it, and correct me if I get anything wrong.
- I want to practice teaching sentence structure back to you. Ask me questions as I explain it, and correct me if I get anything wrong.
- I want to practice teaching the scientific method back to you. Ask me questions as I explain it, and correct me if I get anything wrong.



# IMPROVE MEMORY WITH CUSTOM MNEMONIC DEVICES

## Prompt Example

I need to memorize this list of terms: photosynthesis, chlorophyll, sunlight, carbon dioxide, oxygen, water. Can you create a mnemonic device to help me remember them?

## Formula

I need to memorize this list of terms: [list of terms]. Can you create a mnemonic device to help me remember them?

## More Examples

- I need to memorize this list of terms: mitosis, prophase, metaphase, anaphase, telophase. Can you create a mnemonic device to help me remember them?
- I need to memorize this list of terms: thesis, antithesis, synthesis. Can you create a mnemonic device to help me remember them?
- I need to memorize this list of terms: Kingdom, Phylum, Class, Order, Family, Genus, Species. Can you create a mnemonic device to help me remember them?
- I need to memorize this list of terms: adjectives, nouns, verbs, adverbs, conjunctions. Can you create a mnemonic device to help me remember them?

# PREPARE FOR EXAMS WITH CUSTOM PRACTICE PROBLEMS AND SOLUTIONS

## Prompt Example

I'm studying fractions. Can you generate 5 practice problems with step-by-step solutions?

## Formula

I'm studying [topic]. Can you generate 5 practice problems with step-by-step solutions?

## More Examples

- I'm studying quadratic equations. Can you generate 5 practice problems with step-by-step solutions?
- I'm studying the water cycle. Can you generate 5 practice problems with step-by-step solutions?
- I'm studying basic grammar. Can you generate 5 practice problems with step-by-step solutions?
- I'm studying chemical reactions. Can you generate 5 practice problems with step-by-step solutions?
- I'm studying geography. Can you generate 5 practice problems with step-by-step solutions?

# TURN YOUR SYLLABUS INTO AN EFFICIENT STUDY SCHEDULE

## Prompt Example

Here's the syllabus for my biology course. Can you break it down into study sessions for the next 6 weeks?

## Formula

Here's the syllabus for [subject]. Can you break it down into study sessions for the next [number] weeks?

## More Examples

- Here's the syllabus for my history class. Can you break it down into study sessions for the next 8 weeks?
- Here's the syllabus for my math course. Can you break it down into study sessions for the next 12 weeks?
- Here's the syllabus for my physics class. Can you break it down into study sessions for the next 10 weeks?
- Here's the syllabus for my literature course. Can you break it down into study sessions for the next 4 weeks?
- Here's the syllabus for my computer science course. Can you break it down into study sessions for the next 16 weeks?
- Here's the syllabus for my art history class. Can you break it down into study sessions for the next 5 weeks?

# LEARN HISTORY BY CONVERSING WITH HISTORICAL FIGURES

## Prompt Example

Pretend you are Albert Einstein explaining relativity to me. Let's have a dialogue where I can ask questions to understand better.

## Formula

Pretend you are [famous figure] explaining [topic] to me. Let's have a dialogue where I can ask questions to understand better.

## More Examples

- Pretend you are Marie Curie explaining radioactivity to me. Let's have a dialogue where I can ask questions to understand better.
- Pretend you are Shakespeare explaining iambic pentameter to me. Let's have a dialogue where I can ask questions to understand better.
- Pretend you are Isaac Newton explaining the laws of motion to me. Let's have a dialogue where I can ask questions to understand better.
- Pretend you are Martin Luther King Jr. explaining the civil rights movement to me. Let's have a dialogue where I can ask questions to understand better.

# PRACTICE NAVIGATING CONTROVERSIAL TOPICS WITH STUDENTS

## Prompt Example

I need to discuss a controversial topic with my students, specifically climate change. Pretend you're a teacher having to address this with students, I'll roleplay as a student and ask you difficult questions.

## Formula

I need to discuss a controversial topic with my students, specifically [insert topic here]. Pretend you're a teacher having to address this with students, I'll roleplay as a student and ask you difficult questions.

## More Examples

- I need to discuss a controversial topic with my students, specifically artificial intelligence and its impact on jobs. Pretend you're a teacher having to address this with students, I'll roleplay as a student and ask you difficult questions.
- I need to discuss a controversial topic with my students, specifically the ethics of animal testing. Pretend you're a teacher having to address this with students, I'll roleplay as a student and ask you difficult questions.

# CREATE QUESTIONS THAT INSPIRE CRITICAL THINKING IN STUDENTS

## Prompt Example

Pose a critical thinking question related to climate change that forces my students to think about it from a different perspective.

## Formula

Pose a critical thinking question related to [topic] that forces my students to think about it from a different perspective.

## More Examples

- Pose a critical thinking question related to artificial intelligence that forces my students to think about it from a different perspective.
- Pose a critical thinking question related to the ethics of social media that forces my students to think about it from a different perspective.
- Pose a critical thinking question related to the use of renewable energy that forces my students to think about it from a different perspective.
- Pose a critical thinking question related to historical colonization that forces my students to think about it from a different perspective.

# UNDERSTAND PRACTICAL APPLICATIONS WITH REAL-WORLD EXAMPLES

## Prompt Example

Give me a real-world example of how supply and demand is applied in the retail industry.

## Formula

Give me a real-world example of how [concept] is applied in [field/industry].

## More Examples

- Give me a real-world example of how probability is applied in the healthcare field.
- Give me a real-world example of how Newton's laws of motion are applied in the engineering industry.
- Give me a real-world example of how persuasive writing is applied in the advertising field.
- Give me a real-world example of how critical thinking is applied in the legal profession.
- Give me a real-world example of how statistical analysis is applied in the sports industry.

# COMPARE AND CONTRAST CONCEPTS FOR CLEARER UNDERSTANDING (BEGINNER)

## Prompt Example

Compare photosynthesis and cellular respiration. List the similarities and differences, and provide any additional insights or context that would be helpful for a full understanding.

## Formula

Compare [Concept A] and [Concept B]. List the similarities and differences, and provide any additional insights or context that would be helpful for a full understanding.

## More Examples

- Compare democracy and dictatorship. List the similarities and differences, and provide any additional insights or context that would be helpful for a full understanding.
- Compare renewable energy and fossil fuels. List the similarities and differences, and provide any additional insights or context that would be helpful for a full understanding.
- Compare socialism and capitalism. List the similarities and differences, and provide any additional insights or context that would be helpful for a full understanding.



# SIMPLIFY COMPLEX TOPICS FOR ANY AGE GROUP

## Prompt Example

Explain photosynthesis in simple terms, as if I were 8 years old.

## Formula

Explain [complex topic] in simple terms, as if I were [X] years old.

## More Examples

- Explain gravity in simple terms, as if I were 10 years old.
- Explain the theory of evolution in simple terms, as if I were 12 years old.
- Explain coding in simple terms, as if I were 6 years old.
- Explain the water cycle in simple terms, as if I were 9 years old.
- Explain democracy in simple terms, as if I were 11 years old.
- Explain black holes in simple terms, as if I were 7 years old.
- Explain the stock market in simple terms, as if I were 13 years old.

# UNDERSTAND MISTAKES AND FIND THE CORRECT SOLUTION

## Formula

I got this wrong. Can you explain the correct solution and why my approach was incorrect? (File Upload Required)

# BUSINESS

# FORECASTING REVENUE

## Prompt Example

I need help forecasting revenue for the next quarter in my retail business. Can you guide me through the process by asking questions one at a time to gather the necessary information, and then create a simple revenue forecast based on my answers?

## Formula

I need help forecasting revenue for the next quarter in my [insert industry] business. Can you guide me through the process by asking questions one at a time to gather the necessary information, and then create a simple revenue forecast based on my answers?

## More Examples

- I need help forecasting revenue for the next quarter in my software business. Can you guide me through the process by asking questions one at a time to gather the necessary information, and then create a simple revenue forecast based on my answers?
- I need help forecasting revenue for the next quarter in my consulting business. Can you guide me through the process by asking questions one at a time to gather the necessary information, and then create a simple revenue forecast based on my answers?

# STRENGTHEN BUSINESS STRATEGY WITH A CUSTOM SWOT ANALYSIS

## Prompt Example

I want to create a SWOT analysis for my consulting service in the technology sector. Can you guide me through the process by asking questions one at a time to gather the necessary information, and then create the SWOT analysis based on my answers?

## Formula

I want to create a SWOT analysis for my [business/service] in the [insert industry] sector. Can you guide me through the process by asking questions one at a time to gather the necessary information, and then create the SWOT analysis based on my answers?

## More Examples

- I want to create a SWOT analysis for my retail business in the fashion industry. Can you guide me through the process by asking questions one at a time to gather the necessary information, and then create the SWOT analysis based on my answers?
- I want to create a SWOT analysis for my e-commerce platform in the home goods sector. Can you guide me through the process by asking questions one at a time to gather the necessary information, and then create the SWOT analysis based on my answers?

# OPTIMIZE LINKEDIN PROFILE TO BOOST NETWORKING RESULTS

## Prompt Example

I want to improve my LinkedIn profile to attract more networking opportunities and potential clients in the marketing industry. My target audience is potential clients and business partners. Below is my current LinkedIn information. Can you suggest changes to make it more appealing and aligned with my goals?

## Formula

I want to improve my LinkedIn profile to attract more networking opportunities and potential clients in the [insert industry]. My target audience is [insert target audience, e.g., recruiters, potential clients, business partners]. Below is my current LinkedIn information. Can you suggest changes to make it more appealing and aligned with my goals?

[Paste your LinkedIn information, including summary, headline, and skills]

## More Examples

- I want to improve my LinkedIn profile to attract more networking opportunities and potential clients in the finance sector. My target audience is recruiters and business partners. Below is my current LinkedIn information. Can you suggest changes to make it more appealing and aligned with my goals?

# IDENTIFY KEY PERFORMANCE INDICATORS (KPIs) FOR BUSINESS GROWTH

## Prompt Example

I'm working on tracking business performance and need help identifying 5 key performance indicators (KPIs) for increasing customer retention. Can you suggest relevant KPIs?

## Formula

I'm working on tracking business performance and need help identifying 5 key performance indicators (KPIs) for [insert business goal]. Can you suggest relevant KPIs?

## More Examples

- I'm working on tracking business performance and need help identifying 5 key performance indicators (KPIs) for boosting sales revenue. Can you suggest relevant KPIs?
- I'm working on tracking business performance and need help identifying 5 key performance indicators (KPIs) for improving employee satisfaction. Can you suggest relevant KPIs?
- I'm working on tracking business performance and need help identifying 5 key performance indicators (KPIs) for enhancing website traffic. Can you suggest relevant KPIs?

# UNDERSTAND CLIENT NEEDS TO PREPARE FOR MEETINGS

## Prompt Example

I have a meeting with a potential client who is interested in digital marketing services, but I don't know exactly what they need. Can you help me prepare by suggesting a few key points to discuss and some questions to ask that will help me understand their needs and position my service effectively?

## Formula

I have a meeting with a potential client who is interested in [insert product/service], but I don't know exactly what they need. Can you help me prepare by suggesting a few key points to discuss and some questions to ask that will help me understand their needs and position my service effectively?

## More Examples

- I have a meeting with a potential client who is interested in web design, but I don't know exactly what they need. Can you help me prepare by suggesting a few key points to discuss and some questions to ask that will help me understand their needs and position my service effectively?
- I have a meeting with a potential client who is interested in financial consulting, but I don't know exactly what they need. Can you help me prepare by suggesting a few key points to discuss and some questions to ask that will help me understand their needs and position my service effectively?



# ATTRACT CLIENTS FOR A SERVICE

## Prompt Example

I offer social media management services, and I want to find new clients in the hospitality industry. My ideal client is small boutique hotels that want to increase their online visibility, and one benefit of my service is that it boosts bookings through targeted social media campaigns. Can you suggest a few detailed ways to find new clients and provide ideas on how to reach out to them?

## Formula

I offer [insert service] and I want to find new clients in [insert industry or niche]. My ideal client is [insert description of target audience], and one benefit of my service is [insert key benefit]. Can you suggest a few detailed ways to find new clients and provide ideas on how to reach out to them?

## More Examples

- I offer graphic design services, and I want to find new clients in the fitness industry. My ideal client is small gym owners looking for modern branding, and one benefit of my service is creating eye-catching designs that attract more members. Can you suggest a few detailed ways to find new clients and provide ideas on how to reach out to them?

# EVALUATE BUSINESS IDEAS

## Prompt Example

Evaluate the viability of launching an online language tutoring platform by conducting a SWOT analysis, estimating the market size for language learning services, and analyzing the landscape of competing tutoring platforms, with insights on the risk of oversaturation in the market and the opportunity to target underserved language learners.

## Formula

Evaluate the viability of [business idea] by conducting a SWOT analysis, considering [market size], and analyzing [competitor landscape], with insights on [risk factors] and [opportunities].

## More Examples

- Evaluate the viability of launching a meal prep delivery service by conducting a SWOT analysis, estimating the market size for healthy meal delivery services, and analyzing the landscape of competing meal prep companies, with insights on the risk of high startup costs and the opportunity to differentiate through a unique menu offering.
- Evaluate the viability of launching a mobile car detailing service by conducting a SWOT analysis, estimating the market size for mobile car detailing services, and analyzing the landscape of competing detailing services, with insights on the risk of seasonality and the opportunity to target underserved geographic areas.

# FIND SIDE HUSTLES

## Prompt Example

Suggest ways to boost income through freelance writing considering my writing skills, weekends-only availability, and moderate risk tolerance.

## Formula

Suggest ways to boost income through [side hustles], [passive income streams], or [investment opportunities], considering my [skills], [time availability], and [risk tolerance].

## More Examples

- Suggest ways to boost income through online tutoring considering my teaching experience, evening hours availability, and low risk tolerance.
- Suggest ways to boost income through e-commerce considering my web design skills, part-time availability, and high risk tolerance.
- Suggest ways to boost income through affiliate marketing considering my digital marketing expertise, flexible schedule, and low risk tolerance.
- Suggest ways to boost income through pet sitting considering my love for animals, afternoons availability, and low risk tolerance.

# DEVELOP BRAND STRATEGIES

## Prompt Example

Develop a cutting-edge brand strategy for my tech startup by defining innovative and forward-thinking values, establishing a sleek and futuristic visual identity, and creating messaging that resonates with early adopters and tech enthusiasts who seek disruptive and transformative solutions.

## Formula

Develop a [type of brand strategy] for my [industry] business by defining [brand values], establishing [visual/verbal identity], and creating [consistent messaging] to resonate with [target audience].

## More Examples

- Develop a digital-first brand strategy for my fintech business by defining innovative, customer-centric values, establishing a sleek and modern visual identity, and creating engaging messaging to resonate with young professionals who seek convenient financial solutions.
- Develop a sustainability-focused brand strategy for my fashion business by defining eco-friendly values, establishing a minimalist and nature-inspired visual identity, and creating messaging that resonates with environmentally conscious consumers who seek ethical and stylish apparel.

# CREATING MEETING MINUTES FROM RAW NOTES

## Formula

I need help creating professional minutes from a recent meeting. I will upload a document containing the raw notes. Can you organize the information into clear meeting minutes, including the main points discussed, decisions made, and action items assigned?

Meeting Details:

- Date and Time of the Meeting: [insert date and time]
- Attendees: [insert list of attendees]
- Meeting Purpose: [insert purpose or topic of the meeting]
- Upload Raw Notes Document: [upload document containing raw meeting notes]

Structure for the Minutes:

- Introduction:
  - Provide a brief introduction to the meeting, including the purpose and any background context.
- Discussion Points:
  - Summarize the key topics discussed during the meeting, highlighting important insights or debates.
- Decisions Made:
  - List any decisions that were made during the meeting, indicating who was responsible for each decision.
- Action Items:

- Clearly outline the action items, including deadlines and the people assigned to each task.
- Next Meeting:
- Note the date or timeline for the next meeting, if applicable.

Instructions for ChatGPT:

Using the uploaded document, please:

- Summarize Key Points: Organize the raw notes into clear sections, highlighting the main discussion topics and any decisions made.
- Action Items: Identify and list the action items from the meeting, assigning responsibilities and deadlines where applicable.
- Improve Clarity: Ensure the minutes are written in a professional, concise manner that can be easily shared with the attendees.

# APPLY REAL-WORLD CASE STUDY SOLUTIONS TO YOUR BUSINESS

## Formula

I am interested in [specify the area of interest or skill you want to develop] and its application in the business world. Below are details about my business, goals, and the type of case studies I'm looking for. Can you help me by providing relevant case studies from different companies where this knowledge has been successfully applied? These case studies should include a brief overview, the challenges faced, the solutions implemented, and the outcomes achieved.

Area of Interest:

- Which skill or area are you focused on developing? [insert skill or area of interest, e.g., digital transformation, marketing automation, supply chain optimization]

Business Context:

- Describe your business/service: [insert brief description of your business/service]
- What specific challenge or opportunity are you facing that aligns with this area of interest? [insert business challenge/opportunity]

Case Study Requirements:

- Industry or Sector:

- Are there specific industries or sectors you want the case studies to focus on? [insert industry preference, if any]
- Challenges:
  - What type of challenges are you looking to understand (e.g., scaling, efficiency, cost reduction)? [insert relevant challenges]
- Solutions and Outcomes:
  - What types of solutions and outcomes are you hoping to see in these case studies (e.g., improved efficiency, revenue growth)? [insert desired solutions/outcomes]

Strategic Use:

- How do you plan to apply these insights to your own business? [insert application strategy or goals]
- Any specific factors or trends you are considering? [insert trends or factors influencing your business]

Instructions for ChatGPT:

Using the information provided, please:

- **Select Case Studies:** Provide a selection of case studies from different companies that align with my area of interest.
- **Overview and Challenges:** For each case, summarize the key challenges the company faced.
- **Solutions Implemented:** Detail the solutions they applied to address these challenges.
- **Outcomes and Results:** Include the outcomes achieved and any measurable improvements.
- **Insights and Lessons:** Suggest how I can apply similar strategies to my own business context, given the challenges and opportunities I face.



# MARKETING

# IDENTIFY KEY AUDIENCE CHALLENGES TO IMPROVE CONTENT STRATEGY

## Prompt Example

I'm creating content for busy professionals in the productivity space. Could you identify 3 common pain points or challenges this audience faces related to time management, which we can address in our content to show how we solve these problems?

## Formula

I'm creating content for [insert audience, e.g., busy professionals, entrepreneurs, tech enthusiasts] in the [insert industry] space. Could you identify 3 common pain points or challenges this audience faces related to [insert product/service or general topic], which we can address in our content to show how we solve these problems?

## More Examples

- I'm creating content for entrepreneurs in the tech startup space. Could you identify 3 common pain points or challenges this audience faces related to scaling their business, which we can address in our content to show how we solve these problems?

# WRITE ENGAGING PRODUCT DESCRIPTIONS TO DRIVE SALES

## Prompt Example

I need a product description for an eco-friendly water bottle, which should highlight its key features and benefits. The description should be concise but engaging, aiming to attract environmentally conscious adventurers. Include sensory or action words to help the product stand out.

## Formula

I need a product description for [insert product name], which should highlight its key features and benefits. The description should be concise but engaging, aiming to attract [insert target audience]. Include sensory or action words to help the product stand out.”

## More Examples

- I need a product description for an ergonomic mouse, which should highlight its key features and benefits. The description should be concise but engaging, aiming to attract tech-savvy professionals. Include sensory or action words to help the product stand out.
- I need a product description for a set of scented candles, which should highlight its key features and benefits. The description should be concise but engaging, aiming to attract home decor enthusiasts. Include sensory or action words to help the product stand out.

# ANALYZE COMPETITOR BLOG POSTS TO IMPROVE YOUR CONTENT STRATEGY

## Prompt Example

I want to understand how our competitors are approaching content marketing. Please summarize the key points from this blog post: [insert link], and highlight any unique strategies or approaches they are using that we might consider for our own content.

## Formula

I want to understand how our competitors are approaching [insert topic]. Please summarize the key points from this blog post: [insert link], and highlight any unique strategies or approaches they are using that we might consider for our own content.

## More Examples

- I want to understand how our competitors are approaching email marketing. Please summarize the key points from this blog post: [insert link], and highlight any unique strategies or approaches they are using that we might consider for our own content.

# CREATE HIGH-ENGAGEMENT SOCIAL MEDIA POSTS

## Prompt Example

I need help writing a social media post for [insert platform, e.g., Instagram, LinkedIn] to promote [insert product/service]. The post should be engaging, include a clear value proposition, and end with a strong call to action encouraging users to [insert desired action, e.g., sign up, learn more]. Keep the tone [insert tone: e.g., inspiring, casual].

## Formula

I need help writing a social media post for [insert platform, e.g., Instagram, LinkedIn] to promote [insert product/service]. The post should be engaging, include a clear value proposition, and end with a strong call to action encouraging users to [insert desired action, e.g., sign up, learn more]. Keep the tone [insert tone: e.g., inspiring, casual].

## More Examples

- I need help writing a social media post for LinkedIn to promote a project management tool. The post should be engaging, include a clear value proposition, and end with a strong call to action encouraging users to sign up for a free trial. Keep the tone professional.

# CREATE SUBJECT LINES THAT BOOST EMAIL OPEN RATES

## Prompt Example

I'm sending an email to promote an eco-friendly water bottle and need subject lines that will increase open rates. The tone should be playful, and the subject should create curiosity or offer value. Please provide 3 different subject lines.

## Formula

I'm sending an email to promote [insert product/service] and need subject lines that will increase open rates. The tone should be [insert tone: e.g., playful, professional, urgent], and the subject should create curiosity or offer value. Please provide 3 different subject lines.

## More Examples

- I'm sending an email to promote a project management tool and need subject lines that will increase open rates. The tone should be professional, and the subject should create curiosity or offer value. Please provide 3 different subject lines.
- I'm sending an email to promote an online cooking class and need subject lines that will increase open rates. The tone should be fun, and the subject should create curiosity or offer value. Please provide 3 different subject lines.

# CREATE ENGAGING CONTENT IDEAS FOR YOUR TARGET AUDIENCE

## Prompt Example

I'm working on a blog post about time management targeted at small business owners. Can you provide 5 in-depth content ideas that would resonate with this audience, highlighting specific challenges or interests they might have?

## Formula

I'm working on a blog post about [insert topic] targeted at [insert audience details, e.g., small business owners, marketers, tech enthusiasts]. Can you provide 5 in-depth content ideas that would resonate with this audience, highlighting specific challenges or interests they might have?

## More Examples

- I'm working on a blog post about email marketing targeted at marketers. Can you provide 5 in-depth content ideas that would resonate with this audience, highlighting specific challenges or interests they might have?
- I'm working on a blog post about budgeting targeted at young professionals. Can you provide 5 in-depth content ideas that would resonate with this audience, highlighting specific challenges or interests they might have?

# DEFINE BRAND VOICE

## Prompt Example

Create a professional tone of voice for our brand Tech Gurus that resonates with our tech-savvy audience while incorporating our innovative personality, and demonstrate it through a company newsletter.

## Formula

Create a [style] tone of voice for our brand [brand name] that resonates with our [target audience] while incorporating our [values/mission/personality], and demonstrate it through [sample communication]

## More Examples

- Create a friendly tone of voice for our brand Green Earth that resonates with our eco-conscious consumers while incorporating our sustainability mission, and demonstrate it through social media posts.
- Create a playful tone of voice for our brand Kiddie Corner that resonates with our young parents target audience while incorporating our educational values, and demonstrate it through a toy packaging design.
- Create an empowering tone of voice for our brand Fit Life that resonates with our fitness enthusiasts while incorporating our health-focused mission, and demonstrate it through an email campaign.



# IDENTIFY NICHEs

## Prompt Example

Identify 5 potential market niches for my e-commerce business by analyzing customer search data, considering the rise of online shopping, and evaluating the projected growth of the retail industry.

## Formula

Identify [number] potential market niches for my [industry] business by analyzing [data source], considering [trend/consumer behavior], and evaluating [market size/growth potential].

## More Examples

- Identify 3 potential market niches for my food delivery business by analyzing customer reviews, considering the shift towards healthier eating, and evaluating the market size of the meal delivery industry.
- Identify 7 potential market niches for my pet care business by analyzing social media data, considering the increase in pet ownership during the pandemic, and evaluating the projected growth of the pet industry.
- Identify 4 potential market niches for my fitness app business by analyzing user behavior data, considering the growing popularity of at-home workouts, and evaluating the projected growth of the fitness industry.

# LAUNCH PRODUCTS

## Prompt Example

Act as a seasoned marketing professional that specializes in launching products for home cooks. Generate the top 10 questions related to understanding the needs of the target audience, identifying effective marketing strategies, and considering innovative approaches for the following product: a smart cooking appliance that can prepare meals with minimal input. Include relevant context regarding the product's features, benefits, or competitive landscape where appropriate.

## Formula

Act as a seasoned marketing professional that specializes in launching products for [Target Audience]. Generate the top 10 questions related to understanding the needs of the target audience, identifying effective marketing strategies, and considering innovative approaches for the following product: [product]. Include relevant context regarding the product's features, benefits, or competitive landscape where appropriate..

## More Examples

- Act as a seasoned marketing professional that specializes in launching products for eco-conscious consumers. Generate the top 10 questions related to understanding the needs of the target audience, identifying effective marketing strategies, and considering innovative approaches for the following product: a sustainable clothing line made from recycled materials. Include relevant context regarding the product's features, benefits, or competitive landscape where appropriate.

# DEVELOP A CONTENT CALENDAR TO STREAMLINE YOUR POSTING STRATEGY

## Formula

I need help generating a [insert number of months] content calendar for [insert platform: social media/blog]. Based on the following product/service details, create a detailed schedule with interesting topics and suggested post frequency.

Product/Service Details:

- Description of Product/Service: [insert product/service description]
- Target Audience: [insert audience description]
- Key Features/Benefits: [insert key features/benefits]
- Industry/Niche: [insert industry or niche]
- Preferred Tone/Style (e.g., educational, fun, inspirational): [insert tone]

Content Calendar Details:

- Time Period (e.g., 3 months, 6 months): [insert duration]
- Preferred Posting Frequency (e.g., daily, weekly): [insert frequency]
- Platforms (e.g., Instagram, Facebook, Blog, LinkedIn): [insert platform]
- Special Dates or Events (optional): [insert holidays, product launches, industry events]

Instructions for ChatGPT: Using the product/service and content calendar details, generate: Suggested Topics for Each Post (based on the product/service description and audience), Content Format Suggestions (e.g., blog post, infographic, carousel, video, etc.), Post Titles or Headline Ideas (for each post or topic), SEO Keyword Suggestions (if relevant to blog content), A Posting Schedule (aligned with the time period and frequency provided), and Special Dates and Event Integration (use holidays or launches to create relevant posts)

## Prompt Example

I need help generating a 3-month content calendar for Instagram. Based on the following product/service details, create a detailed schedule with interesting topics and suggested post frequency.

Product/Service Details:

- Description of Product/Service: Organic skincare products made with natural ingredients for sensitive skin.
- Target Audience: Women aged 25–40 who are environmentally conscious and prefer sustainable beauty.
- Key Features/Benefits: Vegan, cruelty-free, eco-friendly packaging, soothing for sensitive skin.
- Industry/Niche: Beauty and Wellness.
- Preferred Tone/Style: Inspirational and educational.

Content Calendar Details:

- Time Period: 3 months.
- Preferred Posting Frequency: 3 times per week.
- Platforms: Instagram.
- Special Dates or Events: Earth Day, Product Launch in Month 2.

# CREATE SEO-OPTIMIZED BLOG POSTS TO BOOST SEARCH RANKINGS

## Formula

I want to write an SEO-optimized blog post. Based on the following details, generate a blog post outline, include suggested keywords, meta description, and recommendations for SEO improvements.

Blog Post Details:

- Topic or Title: [insert topic or title]
- Target Audience: [insert audience description]
- Focus Keywords: [insert primary keyword]
- Secondary Keywords (optional): [insert secondary keywords]
- Word Count Goal: [insert word count goal]
- Competitors (optional): [insert competitor blog or website for inspiration/comparison]

Instructions for ChatGPT: Using the provided details, generate a Blog Post Outline (including suggested sections and subheadings), SEO-Optimized Introduction (include the focus keyword and a compelling hook), Body Content (with the focus keyword integrated naturally and secondary keywords included in subheadings or paragraphs), Meta Description (write a concise meta description, including the focus keyword), Suggestions for internal/external links (recommend where to link to existing

content or external resources), Call to Action (suggest a strong CTA for the conclusion), and SEO Optimization Recommendations (suggest additional improvements such as image alt text, keyword density, etc.)

## Prompt Example

I want to write an SEO-optimized blog post. Based on the following details, generate a blog post outline, include suggested keywords, meta description, and recommendations for SEO improvements.

Blog Post Details:

- Topic or Title: “The Ultimate Guide to Vegan Skincare for Sensitive Skin”
- Target Audience: Women aged 25–40 who care about sustainability and natural beauty solutions.
- Focus Keywords: vegan skincare.
- Secondary Keywords (optional): natural beauty, sensitive skin solutions, eco-friendly beauty.
- Word Count Goal: 1,500 words.
- Competitors (optional): XYZ Beauty Blog, Green Beauty Collective.

# MAXIMIZE ROI WITH CAMPAIGN PERFORMANCE INSIGHTS

## Formula

I want to analyze the ROI of my marketing campaign. Based on the following details, calculate the ROI and provide suggestions on how to improve it in future campaigns.

Campaign Details:

- Total Campaign Spend (budget): [insert total spend]
- Total Revenue Generated (from this campaign): [insert revenue]
- Campaign Duration (how long the campaign ran): [insert duration]
- Channels Used (e.g., email, social media, PPC): [insert channels]
- Conversion Rate (if known): [insert conversion rate]

Instructions for ChatGPT: Using the provided information, please calculate the ROI and provide ROI Calculation (formula:  $[(\text{Revenue} - \text{Spend}) / \text{Spend}] \times 100$ ), Suggestions for improving ROI (suggest ways to optimize spending, targeting, or channels used), Insights on underperforming channels (analyze which channels may not have delivered strong returns and propose alternatives), and Optimization strategies for future campaigns (propose changes in budget allocation, targeting, content, or timing to improve future ROI).

## Prompt Example

I want to analyze the ROI of my marketing campaign. Based on the following details, calculate the ROI and provide suggestions on how to improve it in future campaigns.

Campaign Details:

- Total Campaign Spend (budget): \$10,000
- Total Revenue Generated (from this campaign): \$25,000
- Campaign Duration (how long the campaign ran): 3 months
- Channels Used: PPC, social media, email marketing
- Conversion Rate: 3.5%

Instructions for ChatGPT: Using the provided information, please calculate the ROI and provide ROI Calculation (formula:  $[(\text{Revenue} - \text{Spend}) / \text{Spend}] \times 100$ ), Suggestions for improving ROI (suggest ways to optimize spending, targeting, or channels used), Insights on underperforming channels (analyze which channels may not have delivered strong returns and propose alternatives), and Optimization strategies for future campaigns (propose changes in budget allocation, targeting, content, or timing to improve future ROI).



# OPTIMIZE EMAIL CAMPAIGNS TO BOOST OPEN RATES AND CONVERSIONS

## Formula

I want to optimize my email marketing campaign. Based on the following details, provide suggestions to improve the performance of the campaign, including subject line, copy, segmentation, and overall strategy.

Campaign Details:

- Campaign Goal (e.g., increase sales, raise awareness, drive traffic): [insert goal]
- Target Audience Description (demographics, interests): [insert audience description]
- Current Open Rate (if known): [insert open rate]
- Current Click-Through Rate (CTR) (if known): [insert CTR]
- Conversion Rate (if known): [insert conversion rate]

Instructions for ChatGPT: Based on the campaign details, generate suggestions for optimizing, Subject Line (improvements to increase open rate), Email Copy (improve content, CTAs, or tone), Segmentation (recommend better ways to segment the audience for personalization), Design (suggest ways to improve layout or visuals for better engagement), and Follow-Up Strategy (propose an automated follow-up sequence to nurture leads further)

## Prompt Example

I want to optimize my email marketing campaign. Based on the following details, provide suggestions to improve the performance of the campaign, including subject line, copy, segmentation, and overall strategy.

Campaign Details:

- Campaign Goal: Increase sales of an online course.
- Target Audience Description: Professionals aged 30–50 interested in career advancement and online learning.
- Current Open Rate: 20%.
- Current Click-Through Rate (CTR): 5%.
- Conversion Rate: 1.5%.

Instructions for ChatGPT: Based on the campaign details, generate suggestions for optimizing, Subject Line (improvements to increase open rate), Email Copy (improve content, CTAs, or tone), Segmentation (recommend better ways to segment the audience for personalization), Design (suggest ways to improve layout or visuals for better engagement), and Follow-Up Strategy (propose an automated follow-up sequence to nurture leads further).

# GENERATE A DETAILED TARGET AUDIENCE PROFILE

## Formula

I want to identify the target audience for my product/service. Based on the following description of my product/service, generate a detailed target audience profile, including demographics, psychographics, pain points, goals, and buying behavior.

Product/Service Description:

- Describe your product or service: [insert product/service description]
- What problem does it solve? [insert problem]
- Key features/benefits of your product/service: [insert features/benefits]
- Is it intended for businesses (B2B) or individuals (B2C)? [insert B2B or B2C]
- Price range (optional): [insert price range]

Instructions for ChatGPT: Using the details provided, please generate a target audience profile.

Include Demographics (age, gender, location, education, income level), Psychographics (interests, values, lifestyle, media consumption habits), Pain Points (key challenges the audience faces that your product/service solves), Goals and Motivations (what they want to achieve with your product/service), and Buying Behavior (how they research and make purchasing decisions, frequency of purchases).

## Prompt Example

I want to identify the target audience for my product/service. Based on the following description of my product/service, generate a detailed target audience profile, including demographics, psychographics, pain points, goals, and buying behavior.

Product/Service Description:

- Describe your product or service: A project management tool designed for small businesses to streamline workflow and enhance team collaboration.
- What problem does it solve? Helps teams organize tasks, meet deadlines, and communicate effectively.
- Key features/benefits of your product/service: Task tracking, real-time collaboration, customizable workflows, and integrations with popular apps like Slack and Google Drive.
- Is it intended for businesses (B2B) or individuals (B2C)? B2B.
- Price range (optional): \$10–\$30 per user/month.

Instructions for ChatGPT: Using the details provided, please generate a target audience profile.

Include Demographics (age, gender, location, education, income level), Psychographics (interests, values, lifestyle, media consumption habits), Pain Points (key challenges the audience faces that your product/service solves), Goals and Motivations (what they want to achieve with your product/service), and Buying Behavior (how they research and make purchasing decisions, frequency of purchases).

# ANALYZE SOCIAL MEDIA POSTS AND CRAFT BRAND-ALIGNED RESPONSES

## Formula

First - Analyze the post in the image(s) I've sent you. Provide a summary of the content, identify the sentiment (positive, neutral, or negative), and highlight any emotional triggers (e.g., excitement, frustration, curiosity).

Second - Based on the sentiment analysis, categorize the post into either positive, negative or neutral, and explain why this sentiment was detected.

Third - Answer the question: what is the possible intent behind the post? Is the user seeking engagement, giving feedback, making a complaint, or sharing news? Provide a brief rationale for your answer.

Fourth - Taking into account the brand voice guidelines, what tone should the response take? Choose from the following options: Professional and formal, Friendly and conversational, Witty and humorous, or compassionate and empathetic. Explain why this tone fits.

Lastly - Write a response to the post based on the sentiment and tone identified, while considering the platform (e.g., Twitter, Instagram, LinkedIn). Ensure that the response aligns with the brand's messaging and values.

# **FOLLOW-UP PROMPTS**

# RESET THE CONTEXT

## Prompt

Ignore all previous instructions before this one.

# FIND BEST SOLUTION

## Prompt

Why do you think that is the best solution? What factors led you to this conclusion?

# PROVIDE EXAMPLES

## Prompt

Can you provide real-world examples to illustrate your point?

# BRAINSTORM SOLUTIONS

## Prompt

What are some other ideas or solutions we haven't considered yet? Can you think of any creative ways to approach this problem?

# CLARIFY MISCONCEPTIONS

## Prompt

What are some common misconceptions or misunderstandings about this topic that beginners should be aware of?

# MEASURE SUCCESS

## Prompt

What would success look like in this situation and how can we measure it? Format the answer in a table with two columns titled “Success Criteria” and “Measurement Method”.

# FIND CHEAPER SOLUTIONS

## Prompt

If we had to solve this problem with half the resources or time, what would we do differently?.



# TRY AGAIN

## Prompt

Could you elaborate on how the latest response you provided doesn't align with my previous instructions? After clarifying that, please make another attempt at following the instructions I gave earlier.

# GO DEEPER

## Prompt

But why?

# CHANGE TEXT TYPE

## Prompt

Now transform all the above information into a [text type]

# BREAK-DOWN-STEPS

## Prompt

Can you break this down into smaller steps? Summarize them in a to-do list.

# DETAILED PLAN

## Prompt

Can you outline a step-by-step plan for implementing this solution? What actions should we take first? Format the answer in a table with a column for steps and a second one for solution.

# MULTIPLY RESULTS

## Prompt

10 more

# ESTIMATE IMPACT

## Prompt

How will this decision affect different stakeholders? Are there any potential conflicts of interest?

# EXPLORE NEXT STEPS

## Prompt

Can you summarize the main points we've discussed so far in a bullet point list? Based on our conversation, what would you recommend as the next steps?

# WEIGH PROS/CONS

## Prompt

What are the advantages and disadvantages of this approach? How does this solution compare to others?

# CONSIDER FEEDBACK

## Prompt

Do you have any feedback or suggestions on the current approach? How can we improve it?

# IDENTIFY KEY SKILLS

## Prompt

What are the most important skills or knowledge areas for beginners to focus on in this field?

# SIMPLIFY LEARNING

## Prompt

Can you break this down into simpler terms or steps for someone who is new to the topic while making it understandable for a 5 year old?

# GET TIPS/ADVICE

## Prompt

What practical and immediately actionable tips or advice would you give to someone just starting out in this area?

# CLARIFY CONCEPT

## Prompt

Can you clarify what you mean by [concept]?

# EXPLORE DETAILS

## Prompt

Now explain that in more detail

# SUMMARIZE CONVERSATION

## Prompt

Write a summary of our conversation in bullet points.

# ADD CONTEXT

## Prompt

Now try again but consider [context]

# CHANGE THE STYLE

## Prompt

Rewrite in the style of [style]

## What's next?

This is where the journey begins. The world around is changing and we have to adapt in order to thrive.

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